



www.thestartupboard.com

Enhance chances of success for your venture!

Get actionable insights with

myBizScore

Report

Assessment Brochure



myBizScore

myBizScore is a numeric score between 0 and 100, given to a technology venture after assessment on key parameters. A report is also generated alongside to give impartial guidelines of your strength and areas of improvement, with specific action items.

This assessment (score and report) is automatic without human intervention. The innovation quotient is arrived at through the analysis by a mentor.

Assessment is divided based on different stage of the Start-ups. It is divided into three stages

- Early Stage (Idea Stage, Seed Stage and Early Product Validation Stage)
- Revenue Generating Stage
- Growth Stage

Some assessments change due to peculiarities of the sector.

Benefits of this assessment

1. Founders who need to be self-aware of their venture readiness
2. Founders who want to find out steps or actions they need to take in their venture
3. Each assessment comes with a mentor meeting for a walkthrough of the report insights

What else do you get by undertaking the assessment?

1. You get access to The Startup Board platform (kind of LinkedIn for entrepreneurs) where you get many sector reports free of charge
2. You can post your challenges on the Founder only wall (not accessible to mentors and investors) for other founders to suggest solutions (This is very popular in the USA)
3. You get lots of articles to read that are meant to aware you on the vocabulary and empower you to avoid costly mistakes entrepreneur may make
4. You can connect with other founders, mentors and investors on the platform and organize meetings with them

FAQ

How much time it takes to undertake the assessment?

The assessment has about 90% objective type questions, where only selection of an option is needed. Rest 10% is descriptive. Usually, it takes about 20 minutes to complete the whole assessment. You may attempt it in one sitting or multiple.

How long it takes to get the score and the report?

There are two variants of the assessment. Some assessments are sent to Mentors for their evaluation of the subjective type answers. In that case, it takes 2-3 days to get the report and the score. In all other cases, it is immediate and automatic.

Will I be introduced to the investor after undertaking the assessment?

We are enabling the investors on the platform to discover you and use the filter to get those Startup with a score in a particular range. However, the platform facilitates access to all the founders to reach out to investors by themselves. Founders are advised to complete their profile, upload their pitch deck and any product video for better discovery by the investor.

Is the assessment to be given by the founders or anyone from the organization can give?

It is advisable for the founders to attempt the assessment as they have the vision and answers to most of the questions. Like with mentor, you leverage better when it is candid discussion on your vision, current status, and future plans.

Will mentors evaluate the assessment and write the report?

Except for the random reference to mentor or in case you opted for the assessment type which involves the mentor, the report and the score are automatic.

How can I undertake the assessment?

Anyone who is not on the platform yet can use the following link to undertake the assessment.
<https://web.thestartupboard.com/auth/referral/3CgjsOiB4D?page=assessment>

Those who are already on the platform, can look for myBizScore option on the top and start.

Is this assessment available through incubators and accelerators, same or different?

We have partner incubators and accelerators who also provide the access to this assessment. The assessment is same.

To understand the action items mentioned in the report, will I be introduced with the mentors who can help me get better perspective?

The idea of availability of mentors on the platform is to connect directly and let no one becomes the bottleneck due to their choked bandwidth, in your direct access to mentors and investors.

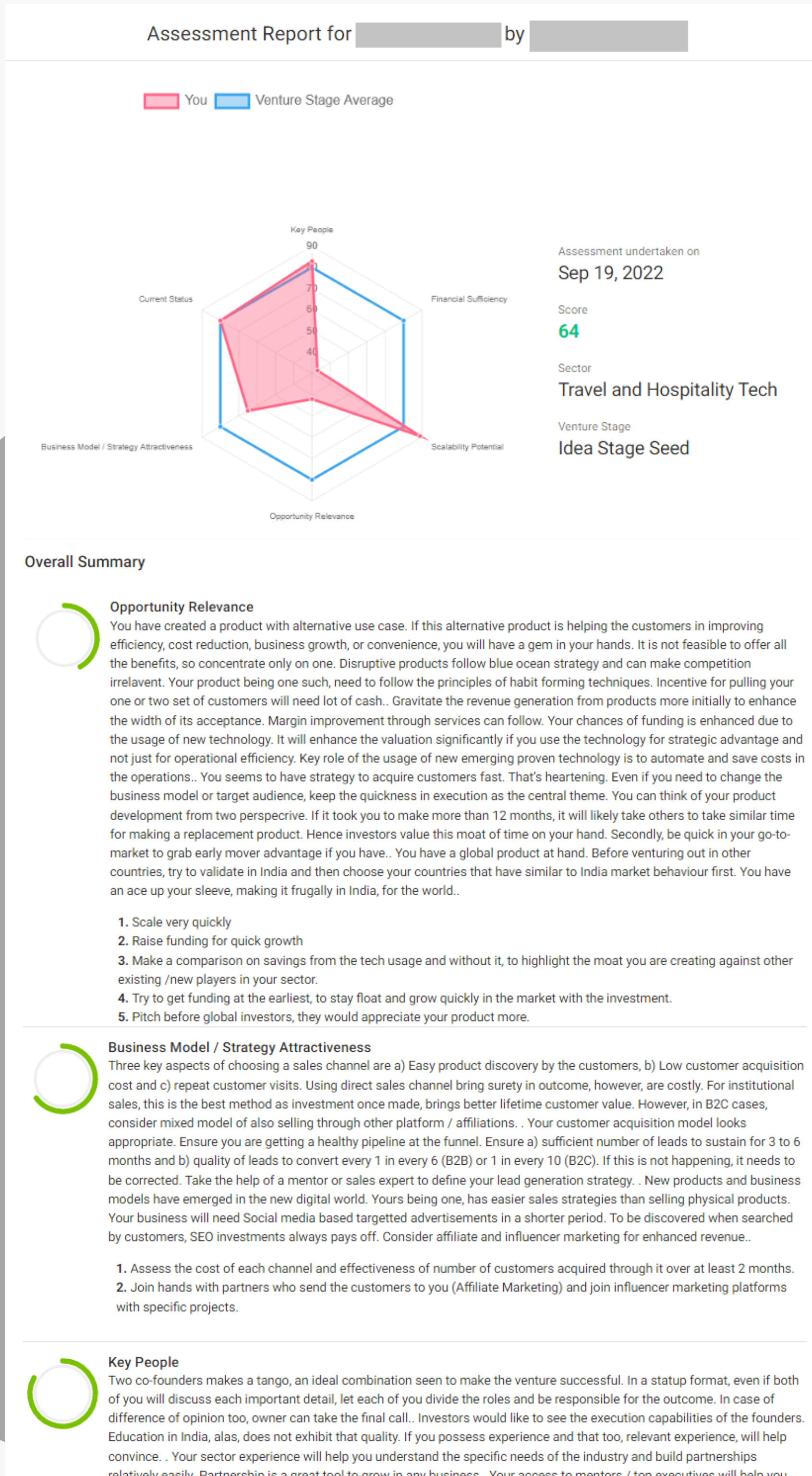
What is the range of error in estimating the score?

Like when you interact with mentors, myBizScore gives you an impartial view on the key aspects of your business. Score is indicative and gives you a reference in comparison to others at the same stage of your business.

How often I need to undertake this assessment?

The myBizScore is your readiness score. Should you feel your venture stage has changed substantially, you may undertake the assessment again. We advise once in 4 months is good enough to make enough progress to improve your score.

Sample Report



Undertake the assessment

<https://www.thestartupboard.com/myBizScore>

Contact Details

www.thestartupboard.com | info@thestartupboard.com | WhatsApp message: 9873 872 872